Allrecipes competitor:

Summary: Allrecipes is a recipe site without a specific focus on a specific demographic. It allows for comprehensive searching based on ingredient and lets you save or print recipes, allowing it to become someone’s main source of recipes.

Pros:

* Ingredient based search engine, with options for excluding recipes with certain ingredients

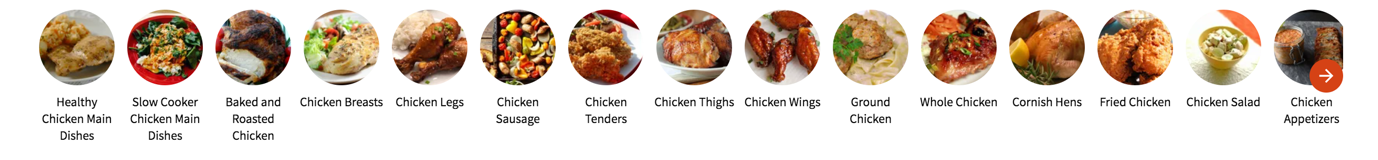
Graphical user interface, text, application, chat or text message

Description automatically generated

* ‘stories’ style quick search bar allows quick navigation to a certain type of dish
* Serving size adjuster for recipe ingredients listGraphical user interface, text, application, email

  Description automatically generated
* Allows printing and sharing directly from the website without membershipDiagram

  Description automatically generated with low confidence
* Allows saving of recipes with a membership
* ‘stories’ quick search bar for ingredients allows for quick navigation through types of dish and subsets of ingredientsGraphical user interface, application, website

  Description automatically generated

Cons:

* Ingredient search has some semantic errors and bugs – adding beef mince to the search terms won’t return any results because the recipe will call for ‘x amount lean beef’ without using the word mince
* Interface is sometimes hard to use as there are two different ones, and navigating to a certain page with certain options is hard to do when given the ‘wrong’ interface
* Serving size adjuster can give exceptionally small measurements when a recipe is pulled down to 1-2 servings
* Once down to the lowest level, ‘stories’ search bar doesn’t allow any further adjustments to search terms, ie vegan, dairy free etc.

Best bits:

‘stories’ style search bar is the easiest way I’ve been able to search by ingredient, and is very visual and very quick. The search engine is also very useful, utilizing a tag system so you can give it a list of ingredients and it will give you something you can make with them. The ‘exclude ingredient’ feature is also very useful to avoid being given different recipes of the same dish that requires an ingredient you don’t have to hand.

Bad bits:

There is no dietary requirement parameter in any search engine, so if you will have to manage allergies/dairy yourself. It is also more complicated than it needs to be, with two distinct interfaces for two distinct search engines.